

The non-theatre program in Canada is based on a nation-wide system of film circuits, film councils and libraries and is deeply rooted in community activities. In the year ended Mar. 31, 1957, no less than 474 film councils—voluntary groups promoting wider use of documentary films—were in existence and 460 film libraries and depots assisted in the circulation of thousands of prints.

Canada's story on film is also being told abroad. In addition to commercial distribution through theatres and television, non-commercial circulation is carried on through posts of the Departments of External Affairs and Trade and Commerce, through National Film Board offices in London, England, New York and Chicago in the United States and New Delhi in India, as well as through libraries operated by various educational agencies. Hundreds of prints of National Film Board films are also sold in other countries each year. Exchange agreements are in effect between the Board and government film-producing organizations in other lands; this means that films of various nations are freely exchanged with Canada, aiding better international understanding.

The National Film Board maintains a library of more than 100,000 still photographs, which are available to magazines, newspapers and other periodicals wishing to present current information about Canada.

Section 3.—The Educational and Cultural Functions of the Canadian Broadcasting Corporation*

Many hours of educational or semi-educational programs are broadcast annually by the Canadian Broadcasting Corporation in the English and the French languages. Whether these programs are directed to children or adults, entertainment is combined with information whenever possible. Spoken-word programs cover a very wide range of interests and are presented as readings, talks, discussions, documentary programs, dramatizations or in forms combined with music.

Pre-school Broadcasts.—Though many story programs for pre-school-age children are broadcast purely as entertainment, a special series has been developed to give young children, particularly in remote areas, many of the benefits of kindergarten training. This series, *Kindergarten of the Air*, is broadcast Monday to Friday for children from three and a half to six years of age. Planned with the advice of kindergarten experts and representatives of the Canadian Home and School Federation, the Federation of Women's Institutes and the Junior League, it includes stories, songs, simple games, keeping-fit exercises, information about animal life and nature study, and encourages good habits of hygiene, eating and relaxation. The program is intended primarily for home listening but has been found useful in many organized kindergarten groups and classes.

School Broadcasts.—In an average school year, more than 1,000 school programs, mostly in dramatized form, are broadcast to all parts of Canada. The CBC provides facilities for thirty-minute daily programs specifically planned by Departments of Education to meet classroom requirements. These supplementary aids help teachers to stimulate student imagination and strengthen motives for study. The National School Broadcasts series are planned by the National Advisory Council on School Broadcasting to promote among students a stronger consciousness of Canada and its achievements. During the 1956-57 season, seven such series were planned for students from Grade 4 to senior high school. These were: *Voices of the Wild*, on Canadian wildlife; *Look to the North*, a series to give students a wider, up-to-date knowledge of Canada's increasingly important Arctic region; *They Explored Canada*, a series dramatizing outstanding events in Canadian history; *Hamlet*, a full-length performance of the Shakespearean drama; *Commonwealth Roundup*, comprising four programs on interesting aspects of other Commonwealth nations with specially recorded effects contributed by the broadcasting organizations in the United

* Prepared under the direction of J. A. Ouimet, General Manager, Canadian Broadcasting Corporation, Ottawa. Other aspects of CBC services are outlined in Chapter XX.